

**Subject:** Best of Downtown 2016 - You are a nominee! Voting starts May 9  
**From:** "Dawn Eastin" <dawn@downtownnews.com>  
**Date:** 05/02/2016 07:20 PM  
**To:** "Henna Sherzai" <hsherzai@downtownla.com>

Congratulations!

Your business has been selected as Best of Downtown nominee in one or more categories. Go to [VoteBestOf.com](http://VoteBestOf.com) to see which category your business is included in.

Now is the time to ask our readers, and your customers, to VOTE FOR YOU. We have created an easy to download nominee packet containing artwork that you can use in your place of business to promote your nomination and campaign for votes.

This nominee packet is absolutely free of charge. We ask that you only use this approved artwork. It can be found at [VoteBestOf.com](http://VoteBestOf.com).

We also encourage you to promote your nomination in your advertising. We have created special Best of Downtown Nominee advertising packages that can help get the votes you need to win! Call us today for more information. Our staff will be more than happy to create an advertising campaign that promotes both your nomination and your business.

Many nominees have used the Best of Downtown contest as a powerful marketing tool and use it at every possible opportunity.

Voting begins Monday, May 9!

Again, congratulations!

Sincerely,

Dawn Eastin

General Manager

L.A. Downtown News

[dawn@downtownnews.com](mailto:dawn@downtownnews.com)

213-481-1448

—Attachments:

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Nominee Flyer 16.pdf

338 KB